

HOW ADBLUE CUTS COSTS & KEEPS YOUR CREW ON THE ROAD

For almost two decades, many diesel vehicles have run cleaner thanks to a process called selective catalytic reduction (SCR). SCR uses a non-toxic, biodegradable liquid to turn harmful exhaust gases into planet-friendly nitrogen and steam.

AdBlue is the diesel additive that drives the conversion. If your work vehicles were manufactured after 2015, it's likely your fleet relies on AdBlue to keep them on the road – and compliant with the latest Euro 6 exhaust emission regulations. It's a legal requirement for vehicles fitted with SCR technology.

As we head towards decarbonisation, driving is changing – especially for diesels. To improve air quality, new vehicles have had to meet increasingly strict EU emissions standards since 1992. Clean air zones are popping up across the UK and Europe, with older diesels being a particular target for emissions charges. However, Euro 6 diesels – which often use AdBlue to neutralise polluting exhaust fumes – are far less likely to be fined.

AdBlue is a low-maintenance solution that helps you cut costs as well as carbon.



- **HEAD OFF PRODUCTIVITY LOSSES**

Ensuring your vehicle stays topped up with AdBlue keeps your fleet – and your workers – on the road. Your SCR-equipped vans and lorries can't run without it, so check your manufacturer's instructions and adhere to their recommended refilling routine

- **PREVENT ENVIRONMENTAL PENALTIES**

Diesel has been criticised for its high carbon emissions, but many businesses depend on heavyweight diesel vans and lorries. Taking advantage of Euro 6 vehicles and AdBlue's emissions-cutting qualities could achieve a compliant compromise.

- **FUEL A GREENER FUTURE**

AdBlue neutralises exhaust fumes, such as nitrogen dioxide, and helps reduce road transport pollution. In the race to tackle climate change, it's an easy and economical win.



If you have questions about the benefits of **AdBlue**, talk to our knowledgeable Product Experts on sales@lapwinguk.com or **01386 551090**.



SCAN ME